



## PRESS RELEASE

### **Artesyn Launches Japanese, Korean and Chinese Websites**

**Tempe, Ariz.** [1 June, 2015] — Artesyn Embedded Technologies today launched new websites in Japanese, Korean and Simplified Chinese to make it easier for customers to find the appropriate power conversion or embedded computing solution to fit their needs in their own language. Visitors to the company's main website at [www.artesyn.com](http://www.artesyn.com) will now be able to select their preferred language then navigate, search and learn about the latest innovations in computing and power.

The Asia-Pacific region is one of Artesyn's fastest growing customer markets and the company already has long-established research, development, manufacturing, sales and support facilities in the area.

"These local language web sites show our investment in furthering Artesyn's global reach and a positive way to enhance our customer service in the region," said Jay Geldmacher, CEO of Artesyn Embedded Technologies. "These languages were chosen to meet the information needs of our local customers and stakeholders in increasingly important regional markets. As we strive to make it even easier to design OEM solutions with Artesyn products, we will be adding more languages and other features to the website."

The local language websites can be accessed directly and bookmarked at these web addresses:

<https://zh-cn.artesyn.com>

<https://jp.artesyn.com>

<https://ko.artesyn.com>

#### **About Artesyn Embedded Technologies**

Artesyn Embedded Technologies is a global leader in the design and manufacture of highly reliable power conversion and embedded computing solutions for a wide range of industries including communications, computing, medical, military, aerospace and industrial. For more than 40 years, customers have trusted Artesyn to help them accelerate time-to-market and reduce risk with cost-effective advanced network

computing and power conversion solutions. Artesyn has over 20,000 employees worldwide across nine engineering centers of excellence, four world-class manufacturing facilities, and global sales and support offices.

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